**SELECT CREDITS**

**Workin’ Moms** – P/D for Season VII 16 Episodes Netflix/CBC/Wolf & Rabbit

**Baroness Von Sketch Show** 12 Episodes CBC/IFC/Frantic Films

\*Canadian Screen Award for Best Direction, Variety or Sketch Comedy

\*DGC Award for Outstanding Directorial Achievement in Comedy

**An Awesome Book of Love** Short Director/EP

\*Vimeo Staff Pick

**Sam’s Formalwear** Short Director/EP

\*Official Selection – Toronto International Film Festival

**SELECTED COMMERCIALS**: Dove, Amazon, Coke, Campbell’s, Volkswagen, Delta

**BIOGRAPHY**

Yael Staav’s career kicked off in 2007 with a Cannes Lion Grand-Prix for Dove “Evolution”.  In the ensuing years, she has honed her craft to prove to herself worthy of the early accolades.

Her short film **Sam’s Formalwear** premiered at the Toronto Film Festival and her poignant interpretation of Dallas Clayton’s celebrated storybook **An Awesome Book of Love** was a Vimeo ‘Staff Pick’ in 2014.

She has directed multiple episodes of the much-loved comedy **Workin’ Moms** (CBC) and was honoured by the Directors Guild of Canada for Outstanding Directorial Achievement in a Comedy Series for her work on **Baroness Von Sketch** (CBC/IFC). She also garnered a Canadian Screen Award for Direction for that same show.

Yael’s commercial work for Amazon, Coke, Campbell’s, Volkswagen, and Delta – with agencies including World Famous, DDB, Leo Burnett, Wieden + Kennedy, and Saatchi & Saatchi – taps into small, incidental moments that reveal who we are at our core. Much of her work is about self-discovery, examining incidental details that often go unnoticed in a world that’s all too much, too fast.

Always up for an adventure, a laugh, an early call-time, a shared cry, or a craft burrito – the process and the journey of telling stories keeps Yael at it with fiery dedication.